

Converting bright ideas into perfect opportunities

Having that light bulb moment is something every entrepreneur knows very well. Brooding over the idea and forming it into something manageable is where most of us need some assistance.

There are many more questions than answers in the first few days after making the conscious decision to turn that idea into your life passion. How do I go ahead, where do I get the money, will I have a gap in the market, and what am I not thinking about.

As the age old saying goes, begin at the beginning.

Business Plans SA, a locally born and bred company, now offers you a revolutionary beginning aid in the form of Business Plan Whiz, an all-encompassing software solution to get you in front of your investors not only quicker but more informed and already compliant with financial institution regulations.

Richard Branson, one of the most influential entrepreneurs of our time once said “Business opportunities are like buses, there’s always another one coming” , and with this in mind, the quicker you get your idea into a logical and rock solid business plan and in front of investors, the farther ahead you are of your competition.

Business Plan Whiz was proudly designed in South Africa with entrepreneurs in mind. The revolutionary software solution combines over twenty years’ worth of business and financial planning expertise as well as support to start-up SMEs into an easy-to-use business plan package.

Putting yourself in charge of your business plan allows for your knowledge to combine with the experience put into Business Plan Whiz, enhancing and personalising your plan while all the while maintaining an extremely efficient and professional format. Visually pleasing your investors with full colour charts and narratives in a straightforward layout, complete marketing plans as well as dynamic financial forecasts for five years are just some of the features. Linking onto that is another unique characteristic - the viability check of business objectives and plans with full access to Business Plan SA’s range of business planning tools and guides.

Business Plan Whiz dramatically cuts down on development costs by automating the writing of your business plan, allowing you to edit, customise, save, or print it any time you wish. Assisting you in the planning process, it increases the effectiveness and quality, allowing you to achieve a better return on investment and business success from the start.

Being there for you every step of the way, Business Plan SA also includes email and live support as well as an extensive range of sample business plans and templates to assist your venture planning.

For further information on this and other not-to-be-missed business tools please visit our website at <http://www.businessplanwhiz.co.za/about.html>